

# PG AUTHORSHIP PROGRAMME

Help us to change education for the better, forever...



PG ONLINE



## Step onto our Authorship Programme

Exceptional teachers have a first-hand knowledge of what is required to make every day in the classroom outstanding.

We know our materials and textbooks are already making a measurable difference to education in the UK. Our aim is to provide a gold standard of teaching materials that are accessible for the teacher regardless of their level of teaching experience or confidence.

If you would like the opportunity to develop your writing skills and to join our team of talented and inspiring authors, step on to our Authorship Programme. We will guide you along the path to great writing, and involve you in every step of the process.



Cover image:  
Katherine Palmers-Needham  
Untitled Marineblue © 2005  
Oil on linen 61cm x 61cm



## Ask yourself, in your role as an experienced teacher...

- ▶ Have you written teaching materials that are head and shoulders above the rest, with imaginative and engaging content?
- ▶ Do you have that ability to really appreciate how people learn?
- ▶ Do you take the time to consider how students interpret and interact with new information?
- ▶ Do you embrace the thinking that a complex idea can be conveyed with just a single image?
- ▶ Do you work with a laser precision when it comes to spelling, punctuation and grammar?
- ▶ Have you got the work / life balance that enables you to devote time to writing?
- ▶ Are you truly effective at managing deadlines?

### Get in touch

If this is you, then we'd love to hear from you.

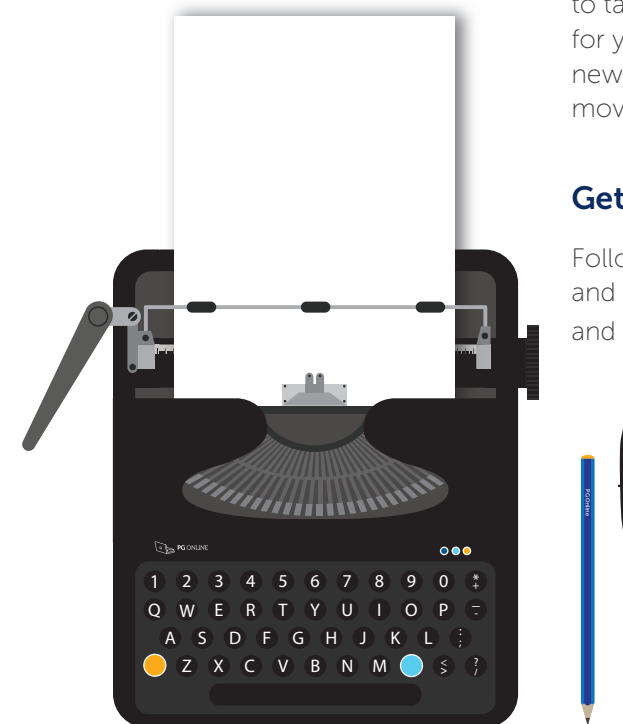
Talk through the process with one of our Subject Development Leads and they'll give you an overview of the role of authorship. If it's starting to sound like the beginning of a great partnership we can discuss in more detail the steps to creating outstanding materials for PG Online.

### Create an outline for a unit or textbook

You'll have been inspired by our subject leaders, so ideally, you'll be ready to take the next step. We will ask you to draft an outline for a teaching unit for your subject specialism, or the contents and detailed proposal of a new book idea. Once this has been honed into a strong proposition, we'd move to the next step.

### Get writing

Following the successful submission of a written sample of your inspiring and fresh material, we'll issue a contract. We'll provide all the templates and a pack for you to work with and you're off.



# Develop a prosperous sideline career

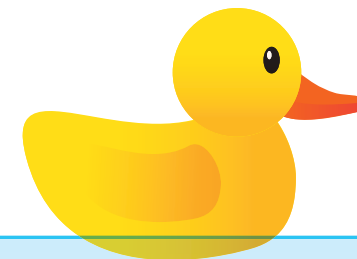
As part of the process you'll be able to access a wealth of materials and support that will help you imbibe the PG Online style and ethos.

Our subject leader will meet with you and give a short masterclass in how to build and develop quality materials and give a valuable insight on how to write effectively. There is always structured support and guidance at the end of the phone. We build a rapport with our authors, which enables them to feel at ease in picking up the phone to get themselves 'unstuck' or to chat through ideas. A problem really can be shared and halved.

Following submission of your completed material, it will go through our rigorous process of editing and proof reading. We'll be constantly liaising with you throughout to keep you involved and to improve your own writing and editing skills.

The editing process is a challenging and worthwhile process that helps authors hone their writing. The ability to step back from work and reappraise it with fresh eyes is a valuable skill.

The end-result should be a series of well-crafted lessons to enable students and teachers to develop a clear and secure understanding of the topic in hand.



## Build on these skills

Taken to it like a duck to water?

Then we encourage you to write more and edit more. The more you write, the more you'll enhance your writing and refine your editing skills.

We will involve you in every part of the production process if you would like to be, from basic to high-level editing, formatting and design and on to final proofing and technical reviews.

## What could be around the corner?

Time permitting, you may be interested to develop this into an additional string to your career.

There may be the opportunity to become a series editor and to enable you to share your knowledge with new authors as they step on board.

It may be the right time to build up a new team of authors and work arm in arm with them to develop the next series for PG Online and to be part of the change in the quality of education.

## Reward

Authors may receive a royalty or fixed fee for their contributions. Royalties are a percentage of net sales and vary according to the scale of work.

## Writing



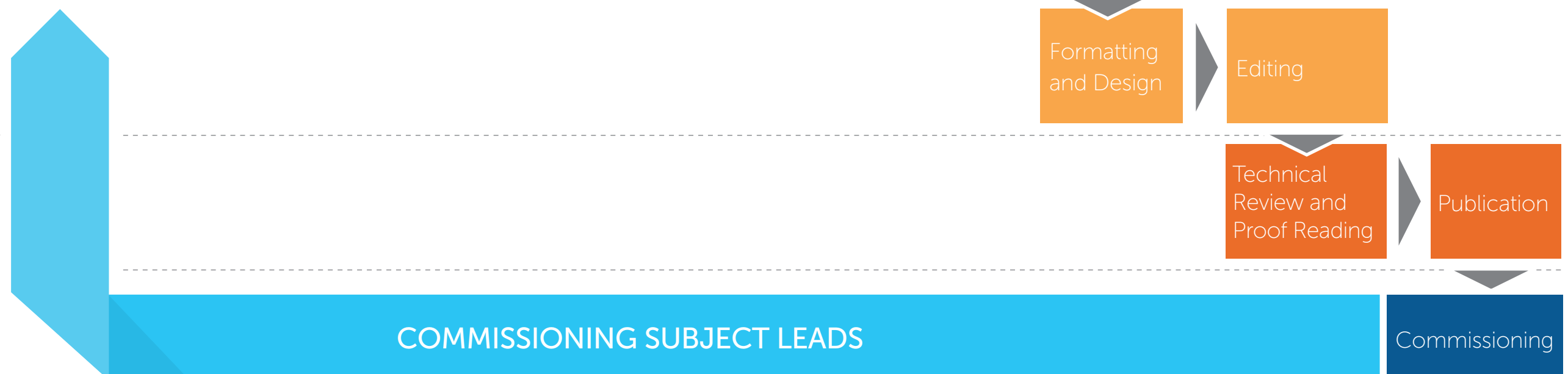
## Editing



## Production



## Commissioning



Commissioning

## In the running...

### Become involved

All our PG Online team and authors are invited to join us at educational shows. Bett is the biggest educational show that aims to bring together people, ideas, practices and technologies so that educators and learners can fulfil their potential. You'll get to talk to the teachers who may be teaching with your materials. It gives a tremendous endorsement and provides useful feedback too. When PG Online are in the running for some exciting recognition, a small team will attend the awards ceremony and hopefully pick up a trophy. A fantastic reward for all the hard work that everyone in the team has contributed.

The PG Online Summer party brings together everyone from our directors, authors, sales team, accountants and designers for a well-earned celebration and a glass of bubbles in the sunshine.

### Commitment

Writing isn't as easy as it may seem. It takes over 30 hours to write a lesson. Ideas are regularly scrapped; work is regularly rewritten - all in the quest for the finest examples and the clearest materials. On top of this, it will come at the expense of your down-time or family commitments.

Almost a third of all authors drop out of the process at some stage, but if you are truly committed to producing the best and are undeterred - we would love to hear from you.

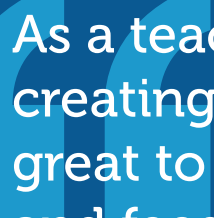


It's always a pleasure writing for Rob Heathcote and his team at PG Online. Highly professional, expectations are clearly laid out and their communication is excellent. This has always made the often stressful process of authoring pain free and enjoyable! Would happily write for them again.

**Craig Sargent**

Head of Computer Science,  
Archway School.





As a teacher you're constantly creating resources, but it's great to get the right support and feedback to see them professionally published. It's exciting to know that you're part of a team working to make your subject accessible and exciting to teach.

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**Emma Arnold**

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