RESOURCE MARQUES

How to use the PG Resource Marques





PG Online Resource Marques

The PG Resource Marques have been designed to support schools using PG Online teaching materials at either KS3, KS4 or KS5. PG Online teaching units are proven to save an average of 3.2 hours per teacher, per week and schools using the PG Online materials have shown an average increase in grades where measurable.

An increasing number of schools are referring to their use of PG Online materials in their prospectuses and job advertisements. A Resource Marque helps to attract applicants for teaching posts and informs parents and stakeholders of a standard in classroom materials and a consistency of teaching across a department.

Schools using PG Online materials may use and display the corresponding Resource Marque for the materials they use. Schools using materials from all three Key Stages, for example, may use all three marques.







Resourced by PG Online



Use of the PG Resource Marques:

1. Sizes should be above a minimum of:

Digital – Minimum width 25 px Print – Minimum width 25 mm

2. Exclusion zone:

When using the Resource Marques, leave an area of clear space surrounding the marque not less than the height of the 'K' as indicated below.

If needed, the marque can be placed on a graphic tab to ensure legibility against a coloured, or image-based background. The graphic tab should be white, or a colour that is in keeping with the overall colour palette to ensure legibility.



3. Digital web links:

When using a marque in a digital or online context, the marque should be hyperlinked back to **www.pgonline.co.uk**



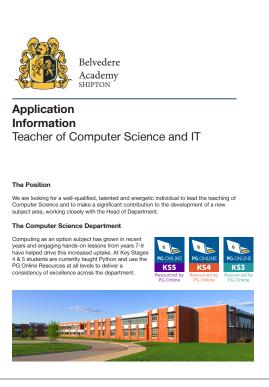
Cover image: Katherine Palmers-Needham Pussyfoot II © 2005 Oil on linen 61cm x 61cm



Examples of use

Example of a Prospectus and a Recruitment application





Departmental web page information



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